



Vinyl Council Australia

PVCAUS 2020
**SHARED
HORIZONS**



Sponsor Prospectus

26–28 MAY 2020

HILTON, SURFERS PARADISE, QUEENSLAND

**The only conference that brings together
Australasia's vinyl chain to meet, educate and innovate**

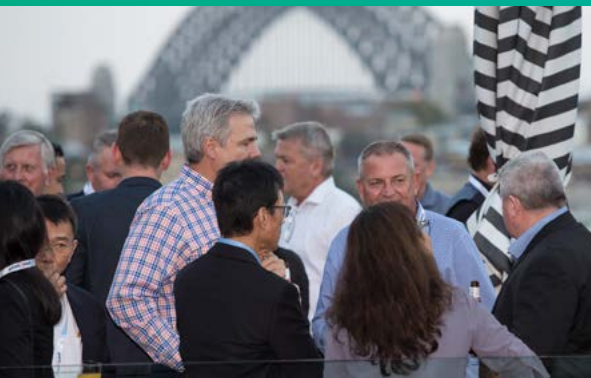
YOUR CHANCE TO GET INVOLVED
STAND OUT / CONNECT / PROMOTE / SELL

In excess of A\$1 billion of raw materials are consumed by Australia's PVC, or vinyl, manufacturing industry and over A\$3 billion of products containing PVC are sold in Australia. *PVC AUS 2020* will bring together industry leaders, technical experts and commercial staff from Australia and overseas, specifically focused on this PVC value chain.

Our previous conference, *PVC AUS 2018: Shaping the Future*, was a resounding success with more than 145 people from over a dozen countries attending. From delegate feedback, the highlights included:

- > Keynote addresses
- > Networking and social events
- > Keeping up to date with the industry
- > Case studies presented.

Building on the 2018 event, *PVC AUS 2020: Shared Horizons* will use keynote addresses, technical presentations and panel discussions to understand current challenges faced by the industry across the Asia Pacific region, learn about growth opportunities and help connect industry to reach shared goals.



Advantages of sponsoring PVC AUS 2020

- > Gaining priority access to industry decision makers
- > Raising your company profile within the industry
- > Increasing awareness of your company's products and services among key industry players and prospective clients
- > Generating sales opportunities
- > Networking with peers and building professional networks

Sponsorship deliverables

Each sponsorship package includes:

Your company logo on the conference brochure, banners and website

We promote the conference so your logo will be seen by countless individuals in the industry. Conference brochures are emailed to our extensive list of industry contacts in Australasia/Asia Pacific region and the event web pages are promoted and linked to important industry calendars and sites. This is a lot of exposure for a small investment.

Your company logo, profile and contact details on the conference proceedings

Each sponsor receives a listing in the conference proceedings to highlight their products and services and to let delegates know the best way to make contact.

Personal thank you from the conference chair

The PVC industry in Australia and the Asia Pacific region is experiencing innovation and new market opportunities as it delivers solutions to support urban growth and infrastructure development in the region. This is your chance to connect with industry leaders, promote your products and services to the value chain and show your leadership role in the industry.

Choose a package

We have several sponsor packages to maximise each sponsor's exposure and opportunities. We have provided a timeline between announcing these packages and opening the application process to allow companies time to consider which option best suits their needs. Sponsors will be confirmed on a first in, first served basis.

Platinum Partner Package (2 available)

Make this conference your event by being the headline act.

- > Corporate banner/signage display in foyer of conference venue
- > Full branding on all advertising and promotional material
- > 4 full delegate passes at the conference includes the Conference, Dinner and Welcome Drinks
- > Social media promotion
- > Advance copy of the conference delegate list
- > One email circulation to delegates either in advance or after the event
- > Company logo on the website event page with [hyperlink](#) to sponsor's site
- > Company logo displayed on screens throughout the venue
- > Company logo displayed on lanyards
- > Branding and profile on the PVC 2020 App
- > Delegate bag collateral and logo placement
- > Company profile included in conference programme (full page)
- > 2 passes allowing Gold Sponsors to invite customers and potential customers to the Welcome Drinks at Top Golf
- > Tabletop exhibitor space
- > Logo on speaker trophies
- > One speaker session subject to conference paper approval.

\$16,500 +GST

Gold Sponsor packages (unlimited)

- > Logo on promotional material
- > 2 delegate places at the conference including the Conference Dinner
- > Company profile included in conference programme (half page)
- > Company logo displayed on screens throughout the venue
- > Branding and profile on the PVC 2020 App
- > Single sheet A4 flyer included in each delegate bag
- > Company logo on the website event page with hyperlink to sponsor's site.

\$6,500 +GST

Welcome Drinks Partner Package (one available)

- > Social media promotion
- > Company profile included in conference programme (half page)
- > Corporate banner/signage at venue
- > Event marketing collateral (to be provided by partner)
- > 1 Tabletop exhibitor space
- > 2 full delegate passes at the conference includes the Conference, Dinner and Welcome Drinks
- > Sponsors address at event (5 mins).

\$10,000 +GST

Dinner Partner Package (one available)

- > Social media promotion
- > Company profile included in conference programme (half page)
- > Full branding on all advertising and promotional material
- > Corporate banner/signage at venue
- > Event marketing collateral (to be provided by partner)
- > 1 Tabletop exhibitor space
- > 2 full delegate passes at the conference includes the Conference, Dinner and Welcome Drinks
- > Sponsors address at event (10 mins).

\$13,000 +GST

Exhibitors Package (unlimited)

- > Company promoted in conference programme
- > Table and two chairs
- > 1 full delegate passes at the conference includes the Conference, Dinner and Welcome Drinks
- > 1 exhibitor pass (includes lunch and refreshments during the conference) No Access to conference
- > Additional full delegates pass at 20% discount.

\$2,000 +GST

Flyer inserted into the delegate bags (up to A4 x 4 pages)

\$500 +GST

Sponsorship deliverables

	Platinum Sponsor	Gold Sponsor	Welcome Drinks	Conference Dinner	General Exhibitor	Delegate Bag Inserts
Full branding on all advertising and promotional material	✓	✓	✓	✓		
Social media promotion	✓		✓	✓		
Company logo displayed on screens throughout the venue	✓	✓				
One Email circulation to delegates either in advance or after the event	✓					
Company logo on the website event page with hyperlink to sponsor's site	✓	✓				
Corporate banner/signage displayed	Conference Rooms		Welcome Reception Only	Dinner Only	Exhibitor Area	
Branding and Profile on the PVC 2020 app	✓	✓	✓	✓	✓	
Company profile included in the conference programme/app	Full page	Half page	Half page	Half page	Exhibitor Name Listed	
2 passes allowing Platinum Sponsors to invite customers and potential customers to the Welcome Drinks at Top Golf	✓					
Tabletop exhibition space	✓		✓	✓	✓	
Free full delegate places	4	2	2	2	1	
1 exhibitor pass – no conference access, catering provided through the day					✓	
Company logo displayed on lanyards and trophies	✓					
One speaker session subject to conference paper approval	✓					✓
Delegate bag collateral	✓	✓ 1 x A4				
Advanced copy of conference delegates list	✓					
Sponsor's address	✓		5 minutes	10 minutes		
Event marketing collateral (to be produced by partner)			✓	✓		

If you have any questions regarding the sponsor packages available, please contact sophi.macmillan@vinyl.org.au or call 0418 380 309. We look forward to seeing you at *PVC AUS 2020 Shared Horizons*.

Booking form

IMPORTANT: Your organisation's booking will be confirmed in writing and will become effective once agreed payment has been received.

BOOKINGS OPEN on 1 July 2019 at 9.00am (AEST). Forms will not be accepted prior to this date. Bookings will be accepted on a first in, first served basis.

TO BOOK, simply complete, scan and return this form to: info@vinyl.org.au

CHOOSE YOUR SPONSORSHIP PACKAGE (prices below exclude 10% GST)

- Platinum Sponsor – A\$16,500
- Gold Sponsor – A\$6,500
- Welcome Reception – A\$10,000
- Dinner – A\$13,000
- General Exhibitor – A\$2,000

(Space is allocated to Sponsors first, followed by General Exhibitors, based on the date the booking application has been received).

CONTACT DETAILS

Mr Mrs Ms Miss Other (please specify) _____

Given Name _____

Surname _____

Position _____

Contact Name (for invoicing purposes) if different to above _____

Contact Name (for marketing purposes) if different to above _____

Address _____

_____ State _____ Postcode _____

Telephone _____ Fax _____

Email _____

Website _____

VCA Member: Yes No

To become a member of the Vinyl Council and receive the benefits of industry membership and discounted delegate registrations, contact the office on (03) 9510 1711.

PAYMENT OPTIONS

Package price \$ _____

+ 10% GST \$ _____

Total amount due \$ _____

A minimum 50% payment is required upon confirmation of your booking. A Tax Invoice will be issued and is payable within 14 days. If you miss the payment date, your booking may be forfeited.

Payment by Electronic Funds Transfer (EFT) into the following bank account:

National Australia Bank: BSB 083004 Account number 454073888

Name: Vinyl Council of Australia

Quote Ref: PVC AUS 2020 (Company name)

DECLARATION

My signature below denotes that I agree to be invoiced for the total amount payable and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus. I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event including ensuring my organisation has adequate public liability insurance to cover its activity at the conference.

Name (please print clearly) _____

Signed _____ Date _____

Terms and conditions

All sponsors and exhibitors must agree to the following terms and conditions for sponsoring and/or exhibiting at *PVC Australia 2020 ('PVC AUS 2020')* in Surfers Paradise, Qld. *PVC AUS 2020* is co-ordinated and organised by the Vinyl Council of Australia.

Bookings

Confirmation of exhibition space or sponsorship can only be made upon receipt of a completed 'Booking Form' and payment. Phone bookings will not be accepted. To secure your sponsorship package or exhibition space, full payment or a 50% deposit of the total booking amount must be made upon confirmation of your booking. All sponsorship opportunities are allocated on a first in, first served basis. If you have chosen an option that has already sold, you will be contacted to arrange an alternate option acceptable to your organisation. You will not receive any sponsorship or exhibition entitlements until the first invoice has been paid. Any bank charges arising in respect of Electronic Funds Transfer payments are to be paid by the sponsor/exhibitor and must be included in the amount transferred. Please reference payments as '*PVC AUS 2020*'. The balance of the sponsor/exhibitor fee is due by 1st February 2020. Should final payment not be received by the due date, your booking may be offered to another company.

Cancellation

Cancellation of sponsorship or exhibition space must be received in writing. Cancellations received prior to 1st February 2020 will receive a refund of any monies received less a A\$550.00 administration fee. For cancellations received after 1st February 2020, the Vinyl Council reserves the right to retain all monies received unless a replacement sponsor can be found.

In the event that *PVC AUS 2020* cannot be held by the Vinyl Council of Australia due to acts of God, government, or other events beyond our control, sponsors and exhibitors will receive a proportionate refund of any monies available after fixed costs have been met. The Vinyl Council of Australia will not be responsible for any further costs incurred by sponsors and exhibitors in connection with the event.

Liability insurance

While every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the exhibitor from any cause whatsoever. Exhibitors/sponsors are advised to take out adequate cover, especially Public Liability insurance. Public Liability insurance is not included in the sponsor/exhibitor package cost. Exhibitors may be asked to provide a certificate of cover from their insurer. You, your employees and your contractors must conform to the venue's OH&S, insurance and other regulations and may be accepted or rejected at our/the venue's sole discretion. You are solely responsible for any physical loss or damage to your own property.

The Vinyl Council of Australia cannot accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons, or partners, or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of the Vinyl Council of Australia. In particular, the Vinyl Council of Australia cannot accept any liability for losses suffered by reason of war including threat or war, riots and civil strife, terrorist activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by exhibitors/sponsors' delegates and/or partners in connection with *PVC AUS 2020*, nor losses suffered by reason of industrial action, governmental action, registrations or technical problems which may affect the services provided in connection with *PVC AUS 2020*.

The Vinyl Council of Australia is not able to guarantee that speakers or panellists as advertised will appear and reserves the right to alter the program or cancel or change event components or substitute services without notice.

Registration

Admittance to the event or exhibition is strictly by name tag only. To take up any included delegate registrations, you must complete a separate relevant form closer to the event. Your application to sponsor or exhibit does not constitute an attendee registration. Your staff will be denied access to the event or exhibition unless they have completed the relevant registration form. All registrations are transferable in full until 72 hours prior to the welcome event.

Artwork and exhibiting

The sponsor/exhibitor is responsible for providing artwork, logos and text as relevant by the due dates. The Vinyl Council takes no responsibility for publishing artwork, logos or text after the due date or in an incorrect format. Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format. No print or web recognition will be given unless payment terms have been met.

You have limited licence to exhibit. You may not assign, share, sub-let, or grant licences for the whole or part of the table top display without our prior approval. The Vinyl Council reserves the right to ask you to remove any display items it deems as unacceptable. You must conduct business only from within the confines of your table top display space. You may not tout, or place any material, outside your table top space causing obstruction of the aisles. You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric. You must familiarise yourself with the venue's terms and conditions prior to the exhibition date. Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the organiser.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us. In addition, your name, organisation and country/state of origin may be published on the exhibitor and or delegate list which is provided to delegates, other exhibitors and sponsors. If you do not wish your details to be included in this list, please contact us.

Please note that photographs may be taken at the Vinyl Council's events for use in the Vinyl Council's publications, websites and social media channels. If you do not wish for your photograph and name to be published by the Vinyl Council please tick this box: .

You can contact the Vinyl Council in writing to request your photograph and name no longer be used in future publications at any time and the Vinyl Council will cease their use.



Vinyl Council Australia

For further information on ***PVC AUS 2020: Shared Horizons*** or Vinyl Council of Australia membership, please contact sophi.macmillan@vinyl.org.au or call +61 3 9510 1711.