

About Us

Founded in 1998, the Vinyl Council of Australia (VCA) is the peak organisation representing the Australian PVC, or vinyl, value chain. Our 100+ members are drawn from across the supply chain of the vinyl industry in Australia and represent a very diverse range of products and organisations.

The VCA represents the Australian PVC industry through offering its members access to expertise on PVC issues, strategic advice on environmental affairs and representation of the industry's interests to relevant businesses and stakeholders. We advocate for the responsible manufacture, use and disposal of PVC products to improve the circularity of the industry and encourage industry advances and innovation.

To find out more about us, visit www.vinyl.org.au



Our Members

With over 100 member businesses from throughout the PVC industry, our members have a diverse range of specialities and interests which we represent.

VCA members hold a shared belief in supporting the continued growth and expansion of the industry, and many have publicly committed to advancing the sustainability of PVC practices and understanding of the product life cycle through joining our Best Environmental Practice PVC and PVC Stewardship programs.

View our current list of members at www.vinyl.org.au/about-us/list-of-members



It is the VCA's belief that the versatility and recyclability of PVC makes it essential to modern society, and the VCA consistently advocates for the responsible manufacture, use and disposal of PVC products within a circular economy through sharing information and engaging with stakeholders.



Our Key Focus Areas

Sustainability

We work to advance the sustainability of the PVC industry in Australia through sharing information on and engaging with stakeholders regarding the life cycle of PVC and its scope within a circular economy.



Leadership

We provide leadership to our members in Product Stewardship and best practice models to encourage industry advances and promote operations to the highest standards.



Advocate

We advocate for the responsible manufacture, use and disposal of PVC products and communicate between members, governments and industry organisations to influence policy and regulation to increase the standing of PVC.

Educate

We constantly work to educate key influencers and end users on the environmental and performance benefits of PVC in a wide range of industry segments.

As a VCA member, you can be confident that we will promote and educate the market on the strengths of your product, advocate on your behalf for better representation of PVC in ongoing industry legislation, offer access to industry-recognised programs and provide you with exclusive industry news and information to guide your company's decision making.

Our Achievements

The VCA has achieved many major gains for the PVC industry over the years across a variety of sectors and products. These include:

- Creation of the PVC Stewardship Program allowing Signatories to measure and improve the sustainability of their practices across the industry.
- Development of the Best Environmental Practice (BEP) accreditation, which is open to members and recognised by major procurers of PVC products including the Green Building Council of Australia.
- Advocating for uPVC windows through the development of a verified Industry Code of Practice accreditation mark and ongoing industry education on the higher performance properties of uPVC window and door frames.
- Implementation of the PVC Recycling in Hospitals scheme, which has grown to include over 275 participating hospitals across Australia recycling over 100 tonnes of used medical PVC per year.
- Development of TexBack, a world-first trial of new technology which aims to retain used PVC and PES in a circular economy for use in second-life products



Membership Benefits

As a member with the VCA you and your business will have access to a wide range of benefits and services. A few of the key benefits that members enjoy

Networking

Access industry leaders and build stronger connections along the value chain with exclusive networking opportunities at events and conferences.

We help facilitate decision making and possibilities open to our members through industry specific events and webinars, where members can collaborate with connections in the sector to further grow their company's standing.



Recognition

VCA members secure a head start on competitors by demonstrating their sustainability credentials to the market.

Participating members can use Best Environmental Practice PVC, VinylCycle, uPVC Profile Industry Code of Practice accreditation or PVC Stewardship logos to signify their commitment to using environmentally responsible practices, and be listed on our member directory and accreditation registers to promote their environmental commitment through our channels.



Advocacy

We advocate on behalf members affected by legislation, policies or updated practices to help ensure our members voices are clearly heard by those who need to hear it.

The VCA communicates with state and federal governments, policy makers, regulators and industry stakeholders to improve sector conditions and represent the best interests of our members businesses.



Intelligence

The VCA arms members with tailored market intelligence and the latest news on local and global industry developments to help support your business decisions and innovation.

Members can access news and research through exclusive member-only reports, bulletins and industry news round-ups, as well as being the first to hear about relevant national and international developments that might impact their business.

Greater Reach

We provide members with a stronger voice through removing industry barriers and influencing policy developments to shape the industry for the benefit of members.

Members can make a difference to industry outcomes by nominating a member of their organisation to the Technical Steering Group, Standards Committees or the VCA Board to have a powerful say in the future direction of the Australian PVC industry.



Discounts

Members are eligible for a wide range of discounts including:

- Discounted prices to VCA seminars, events and conferences
- Free provision of quarterly ABS import stats for PVC products
- Discounted licence fees to use VCA registered logos: Best Environmental Practice PVC, uPVC Profiles Industry Code of Practice mark upon accreditation.
- Free access to PVC Stewardship Program logo for Signatories achieving relevant compliance
- Potential savings of up to \$600 on subsequent year's membership fees



Our Role For You

The role of the VCA is to support and grow the sustainability and operations of the PVC industry for members through:

- Demonstrating the sustainability and recycling capabilities of PVC
- Maintaining existing markets and developing new ones for members' products
- Providing members with the opportunity to show ongoing commitment to sustainable practices through the PVC Stewardship Program and Best Environmental Practice PVC Scheme
- Promoting and assisting in the development of standards and guidelines surrounding best practices in the PVC life cycle
- Advocating for the best possible representation of PVC in industry related regulations and policies
- Educating and promoting to the broader public on the high-quality nature of PVC and its performance capabilities in a range of products and uses
- Encouraging collaboration and networking between businesses and organisations across the industry
- Supplying and sharing industry related news, information, and data
- Promoting quality products amongst members in the aim of lifting benchmarks for industry practice and performance

With 25 years experience as the peak body representing the PVC value chain in Australia, we know what it takes to help make your business successful within the industry. Let us work with you to promote best practices and grow the standing of PVC products for your benefit.



Global Connections

The VCA is globally recognised and works closely with international counterparts to improve the sustainability of the global PVC industry through the sharing of information and best practices.

We form part of the Global Vinyl Council and Asia Pacific Vinyl Network, and actively participate in promoting our programs such as the PVC Stewardship Program and PVC Recycling in Hospital scheme for other organisations to take inspiration and frameworks from. We are also a proud partner of PVC UK, the global technical and sustainability conference for PVC.

As a member, you will automatically gain connection to and networking opportunities with other businesses and peak PVC industry bodies around the world, providing you with access to the most up-to-date practices and learnings from organisations at the very forefront of the PVC value chain.



PVC Stewardship Program

VCA Members are encouraged to become Signatories of our PVC Stewardship Program (PSP), which aims to work towards a more sustainable industry through the meeting by Signatories of voluntary commitments to improve environmental aspects associated with the manufacture, use and disposal of PVC products through their life cycle.

Signatories can display the Program trademark on their products or marketing material to publicly signify their business's commitment to sustainable practices once they are compliant with at least 50% of the commitments relevant to their business, while the name of new Signatory organisations are included on our website and in annual progress reports.



To view the current list of Signatories go to www.vinyl.org.au/signatories

Best Environmental Practice

Our Best Environmental Practice (BEP) accreditation program is open to members for their PVC products and is recognised by the Green Building Council of Australia in its building rating scheme, as well as increasingly by other major procurers of PVC products.



While based on our PVC Stewardship Program, products must be fully compliant with the criteria and independently audited to be awarded Best Practice PVC. The criteria include stringent benchmarks to be met for resin manufacturing.

As a Vinyl Council member, we can support your business in achieving Best Practice PVC accreditation, assist in finding auditors, and provide a recognised License Mark that can be used to promote the achievement. Products are also listed on our online register which is used by product specifiers looking for compliant products.

JOIN US

Want to become a member of the VCA? Visit:
www.vinyl.org.au/about-us/becoming-a-member

Simply fill out the VCA Membership Form and send it to info@vinyl.org.au

Alternatively, to discuss membership options or ask any membership related questions you can contact our office via phone at 03 9510 1711 or at info@vinyl.org.au