# Introduction

Commencing in 2002, the PVC Stewardship Program (PSP) is an on-going, long-term, voluntary undertaking by the Australian PVC, or vinyl, industry to recognise and progressively address all relevant environmental, health and safety issues along the PVC product life cycle within responsible, deliverable timeframes. It is an approach that enables raw material suppliers, product manufacturers and distributors to be joint stewards of the safe and beneficial production, use and disposal of PVC products in Australia.

Commitments, with auditable measurements and benchmarks, are grouped around five key themes: Best Practice PVC Manufacturing, Safe and Sustainable Use of Additives, Energy Efficiency, Resource Efficiency and Transparency and Engagement.

Vinyl products play a valuable and versatile role in a sustainable world. On account of its durability and flexibility, vinyl is used in a wide range of products in our everyday lives such as building and construction products, packaging, healthcare, wire and cable insulation, vehicles and upholstery.

Full details of how our program works can be found at <u>www.vinyl.org.au/the-program</u>

# Summary of commitments

The table below provides a summary of the Program's key commitment areas and the 2020 average compliance rate attained by the Signatories across all commitments in each theme. 2020 Average Full K X Compliance Rate<sup>(1)</sup> K X COMMITMENT THEME COMMITMEN BENCHMARK **PVC** STEWARDSH best practice 89% Maximum of 1ppm in finished re-PVC STEWARDSH ily phase out use of low molecular weight (LMW) ortho-phthalates in all PVC applications in 👘 Zero use by end 2023. Report annually any use and type of LMW 93% ho-phthalate plasticisers in PVC food contact packaging film supplied to the Zero use PVC STEWARDSHIP 89% energy and greenhous gas management Ainimise post-industrial PVC waste sent to landfill **PVC** STEWARDS 82% resource efficiencv e of the product safely at end-of-life rs with the next Not applicable

Number of Signatories (at 31 Dec 2020)

Compared to 2019, the average raw score achieved by Signatories fell from 95% compliance for whom the legislation does not apply and kilograms of recoPVC was consumed in locally and overseas-made products distributed by to 93% compliance. This score is an average score compliance represents a significant undertaking attained from all reporting Signatories, including Signatories in the Australian market. The decline in compliance does not suggest that new signatories. A key change in compliance there is increased evidence of modern slavery > Full compliance with the Safe and Sustainable was recorded in relation to the modern slavery incidents in the PVC supply chain, but merely that Use of Additives including avoidance of the use prevention commitment, with a change in Signatories are still tailoring their approaches to of lead, cadmium and hexavalent chrome. evidence requirements in 2020 compared to addressing this risk area > A total of four Signatories reported the use 2019. By the end of 2020, Signatories were 2020's results also saw: of 2,892 tonnes of Low Molecular Weight required to have completed their due diligence phthalates (principally di-ethyl hexyl phthalat An 83% increase in domestic recoPVC and issued a modern slavery statement that DEHP). All four are planning and implementing mirrors, in content, the criteria specified by the onsumption over 2019 levels (see also Figure the phase out of their use, however two may *1*). In 2020. Signatories reported 1.416.351 Commonwealth Modern Slavery Act 2018. This not meet the target date of end 2022. kilograms of PVC recyclate used in the local represents an ambitious approach to addressing manufacture of new products, predominantly the risk of modern slavery as a high proportion of

Energy Efficiency and Greenhouse Gas

As 2020 compliance against this commitmer

indicates nearly half of the Signatories are

confirms progress continues to be made and

exceeding the commitment requirements, the

VCA will review the commitment to consider

This could include, subject to agreement,

Consumer Responsible Care

encouragement towards carbon neutrality, or

incentives for progressing towards a renewable

In 2020, the VCA conducted targeted workshops

historically has had low compliance levels when

further work is required to assist Signatories to

understand the compliance pathways and ensure

that those Signatories with a global footprint

provide targeted information to their customers

for Signatories in order to support them to achieve

compared to other commitments. It is evident that

mpliance for this Commitment, which

Management

Industry performance

Figure 2 provides an overview of compliance levels attained by the sector for each of the eighteen commitmen areas. Full compliance rates across the eighteen ment areas varied between 63% and 100% o Signatories, with the vast majority (15) being fully complied with by at least 80% of Signatories. There is room for improvement particularly in relation to modern slavery, open disclosure and consumer responsible care, which will form part of an action

plan that the VCA will wor through in collaboration with our Signatories. Figure 3 shows that 38 of the 46 Signatories (83%)

achieved a score which

gualified them for a Gold

or Silver award.



# Moving forward

The PSP has been designed to be a dynamic program that meets the needs of our Signatories and our key stakeholders. In doing so we aim to continually lift the bar on industry performance, respond to emerging trends and developments and streamline the program to improve clarity

transparency and administration. In 2021 this journey will continue with the following developments expected to be implemented

### Alignment of the PVC Best Environmental Practice and PVC Stewardship Programs

Best Practice PVC is a product accreditation standard developed in 2010 by the Green Building Council of Australia in consultation with the Australian PVC industry, including the VCA. Now ten years old, with scores of PVC products independently verified as achieving the stringen criteria in the standard, the scheme is being reviewed, led by the VCA. The VCA is looking at

ways that the criteria in the scheme can be aligned with that of the PSP, which has been consistently updated over time. This would drive improved sustainability outcomes and greater marketing impact whilst also delivering the following benefits

- · Reduced duplication of certification schemes for industry;
- > Improved ongoing oversight into PVC industry
- stewardship; > Consistent and up-to-date documentation
- and compliance requirements;

- > Streamlined annual reporting and assurance process; and
- Improved governance of the Best Practice PVC scheme Efforts towards this alignment will continue

Low Molecular Weight Phthalate Plasticisers establishing a higher benchmark for compliance. The voluntary commitment to phase out the use of LMW ortho-phthalates by the end of 2022 is based on our acknowledgment of the health and

into 2021

nity concerns about exposure to these ortho-phthalates and the need to reduce all potential exposure to these additives. As noted in the section covering 2020 Program Updates above, our recent survey has captured quantitative data on this target for the first time. In 2021, we expect to further monitor progress towards this

mitment and provide a clear update Modern Slaverv

In view of the challenge for many Signatories to whom the legislation does not apply, to finalise voluntarily their Modern Slavery Statements, in 2021, the VCA will develop additional resources to assist Signatories meet the commitment.

and consumers that align with their domestic Australian capabilities PSP Reporting Revamp At the time of writing, the VCA is working closely with the TSG and Signatories to introduce a revamped reporting regime in time for the 2021 PSP Annual Survey. If adopted, the revised





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PVC STEWARDSHIP

energy and greenhouse

gas mana

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# ANNUAL PROGRESS REPORT

**PVC** STEWARDSHIP







80% of Signatories achieve at least 80 points All Signatories (except first time reporters) achieve 50 points or more NOT ACHIEVED (98%) – All but 1 Signatory

igure 1: REC	OPVC – LOCAL CONSUMPTION (kgs)	К Ж К Ж
1,400,000		
1,200,000		
1,00,000		
800,000		
600,000		
400,000		
200,000		
0	2016 2017 2018 2019 2020	

# Program updates

The key purpose of the program is to drive continuous improvement of the PVC industry by addressing the emerging needs of society and the economy. In 2020, the following changes were implemented in pursuit of this objective:

Modern Slavery – Signatories must now develop a statement that describes the risks of modern slavery in their operations and supply chains and indicate how they intend to address these in a proactive manner.

> **Plasticisers** – In 2018, Signatories using Low Molecular Weight (LMW) Ortho-Phthalate plasticisers voluntarily committed to phasing out their use by

the end of 2022. Signatories still using I MW Ortho-Phthalates in 2020 are now required to report quantities used and report on expected phase out dates. Packaging Waste - Signatories can

now address additional criteria under this commitment to demonstrate their adherence with legal obligations.

were the following: recoPVC and the circular economy



2020 Verification Audit Statement by EY

Appendix A containing included here. Please reque: the Appendix as necessary.

framework will streamline reporting and ensure that Signatories focus on reporting their progress for those commitments in which they did not achieve full compliance in the previous reporting year and those Commitment areas that require year to year progress updates. Signatories' reports will continue to be independently verified on rotation as currently occurs.

The revamp the PSP annual reporting process is expected to: > Simplify the annual reporting requirements

for Signatories. Reduce the time and input required to complete the PSP survey; and

> Establish a stronger focus and drive for continual improvement



# Benchmarks

# 2020 Signatory Benchmarking All Signatories and their respec

rmstrong Flooring ustralian Plastic Profiles ustralian Vinyls Corporation Australian Vimylis Lorporat Baerlocher (M) Sdn Bhd Brentha Fresh (Australia) Brenntag Australia Chemiplas Australia Gerflor Australiasia Integrated Packaging Pipemakers Australia Pipemakers Australia Polytlor Australia PT Asahimas Chemical RBM Plastic Extrusions Sakimi Dh Loc Sekisui Rib Loc Speciality Polymers & Chemicals Sun Ace Australia Tarkett Australia TechPlas Extrusions The Andrews Group

**PVC** STEWARDSHIP EXCELLENCE 2020-21 implementing sound product stewardship practices.

periormai				
Silver Commendation		Bronze: 50–79 percent		
Formosa Plastics (	Corporation	Aluplast	52	
Silver: 80–99 p	ercent	Cryo Grind (Aust) Deceuninck Australia	× 2	
AFS Systems		Dunlop Flooring		
Altro APAC		Rojo Pacific		
Baxter Healthcare		Think Fencing		
CMS Electracom		Veka Plastics (Singapore)		
Forbo		L		
plex Pipelines Aus	t			
Kenbrock Flooring				
Plastral		Non Compliance: < 50 percent		
Polymer Direct		Non compliance. < 50 percent		
Primaplas		Teknor Apex		
Profine International Profile Group				
Serge Ferrari		Falled to Report		
Nelvic Australia		Karndean Internationa		
AWARD	AWARD ASSESSMENT	COMPLIANCE SCORE	DATA SURVEY ASSESSMENT POINT SCORE INCL. BEST PRACTICE POINTS	
Gold Excellence	Signatories who scored full compliance in all commit- ment areas.	100%	≥ 100	
Silver Commendation	Signatories whose total score including Best Practice points 2 99 but with no more than one partial complia	bonus 90–99% ance.	≥ 99	
Silver Award	One or more non-compliance.		80-98	

### Look for the logo! Signatories identified as meeting all relevant Program commitments,

ne PVC Stewardship Program. They are entitled to use the 'Excellence' go in the year following reporting. Signatories that are compliant with rogram logo, recognising their involvement and plans to meet releva Program commitments. Look for either of these logos when specifying PVC products in Australia as a sign that these product supp

# Message from the Chair



Stewardship Program, I am pleased to make public the 2020 achievements of the Signatories to the Program. It goes without saying that 2020 was an extremely challenging year, both economically and operationally, for many of our members as they adjusted to the impact of the COVID-19 pandemic. Its spread has left national economies and businesses counting the costs as companies including our Members, adapted to new and growing lockdown measures and disruption to supply chains.

We are firm in our belief that a focus on product stewardship can play a valuable role in the global and national economic recovery process, and one that will deliver greater circularity than has been seen in the past. It is therefore extremely pleasing to see the Federal Government investing heavily to stimulate action through the National Product

Stewardship Investment Fund, the creation of the Product Stewardship Centre of Excellence and working closely with State Governments to roll out the Recycling Modernisation Fund. These developments will play an important role in sowing the seeds for a more sustainable economy going into the future

Despite the current challenges and the turbulent climate in which we operate, we are pleased to report that Signatories remained firm in their tment to our stewardship program. This is evidenced by new Signatories joining the program and reporting under its framework and the overall

outcomes collectively achieved and delivered. Specifically, I am pleased to report that 83% o gnatories attained 80% compliance or bette thereby reaching either Gold or Silver status, and ensuring that one of our key program milestones was met. In 2020, over half of the reporting Signatories (24) achieved full compliance (Gold status), exceeding the record we set last year.

Since the introduction of a commitment in 2015 to drive an increase in the local consumption of PVC recyclate, industry has steadily lifted the volumes of PVC recyclate consumed. In 2020, over 1,416 tonnes of PVC recyclate was retained by Signatories in the local economy, a significant increase from 2019. We continue to explore how we can facilitat and expedite the uptake of recyclate in future PVC manufacturing

We are mindful that at the time of writing this report, we are vet to fully digest the longer-term global, economic and societal impacts from the pandemic. We are convinced, however, that those tions that adopt product stewardship as orga part of their approach to business will be better

ositioned to thrive in the new economy that lies ahead. In highly competitive industries, such as those in which our Signatories operate, a genuine and transparent approach to stewardship will not only provide access to markets but also provide the social license to remain operational.

Finally, I thank the members of the Technical Steering Group for their continued engagement and advice in evolving the Program and examining how collectively, and in collaboration with external stakeholders, we can foster a more circular, sustainable development of the industry Peter Bvron

Chair, Technical Steering Group PVC Stewardship Program

# Key developments / emerging issues

Each year, we seek to raise the performance bar of greater collection, separation and recycling of the PSP, look to address new and emerging trends and issues as well as shape improvements to the programs. Key amongst developments in 2020

In Australia, there has for too long been a tendency to ship significant quantities of recyclable material offshore for reprocessing into newly manufactured goods. As has now been widely recognised, this manifested in an underdeveloped capacity and capability to recycle plastics here in Australia. Whilst PVC is only a small contributor to waste arising and an even smaller contributor to wastes sent offshore, in 2015 the VCA determined to address this trend.

We introduced a commitment to encourage the use of recovered PVC waste ('recoPVC') in new, locally



### PVC. Under the recoPVC commitment, local manufacturing Signatories must use and report on their consumption of recoPVC. This has seen a fourfold increase in domestic PVC recyclate use since 2018. The commitment was agreed with a view, once base data was established, to establish a long-term improvement target. In 2021 we will nence these next steps.

Doing so will also complement the work we are currently undertaking in conjunction with Good Environmental Choice Australia to develo a transparent and auditable standard for authenticating recycled PVC content claims TexBack stewardship scheme

n late 2020, the VCA in partnership with the

fabrics. The funding will enable us to:

Specialised Textiles Association was successful in securing a \$349,850 grant from the Federal Government under its National Product Stewardship nvestment Fund (NPSIF) for 'TexBack'. This project aims to design a new stewardship scheme for endof-life PVC coated polyester (PES) textile products which currently are not being recycled for retentic n the circular economy. About 20 million square metres a year of almost entirely imported PVC-PES naterials are used in applications such as grain covers, tarpaulins, advertising banners, tents and marquees, roofing and ground sheets, truck tarps,

4 €3 ►

> Develop the business case, including stocks and Building partnerships and fostering flows analysis of PVC coated PES textile products international collaboration in the domestic economy, to inform industry and investors on market potential and technological

and system's needs > Pilot the introduction of innovative PVC Separation<sup>™</sup> technology which will generate PVC and PES recyclate feedstock for domestic markets.

> Design a viable and self-sustaining national scheme which meets the needs of stakeholde and fulfils agreed targets.

This project represents an exciting opportunity for our industry to build on our ambitions for a more sustainable and circular economy.

## PVC Recycling in Hospitals Program

Our award-winning PVC Recycling in Hospitals Program continued to expand during 2020. The program, which the VCA launched in 2013, is now operating in more than 250 hospitals and healthcare facilities across Australia and New Zealand. In 2020, we witnessed a 14% increase in ospitals and facilities joining the program, however this was tempered by an 11% reduction in volumes pllected for recycling, largely due to the COVID-19 andemic which resulted in a drop off in elective surgery. The 129 tonnes collected is equivalent to 6.45 million IV bags recycled. The Program target marine fabrics, swimming pool liners and upholstery is to recycle the equivalent of 50 million IV bags in total over five years to the end of 2025.

During 2020, the VCA was pleased to enter into a Memorandum of Understanding (MOU) with our North American counterparts, the Vinyl Sustainability Council (VSC), an initiative of the Vinyl Institute. The purpose of this partnership is to support each other's endeavors through the sharing of information about our respective programs and by exploring areas of program reciprocity where feasible. This vision is consistent with our long-held belief that harmonisation of vinyl sustainability programs and accreditations schemes will assist many companies, operating in the global market, with cross-recognition in other markets in which they distribute their products.

### Advocating for a sustainable and thriving PVC Industry in Australia

The VCA's core purpose is to enhance the industry's opportunities for sustainable growth. In keeping with this we serve as the collective voice for the PVC sector in Australia, engaging with a wide range of stakeholders to support the success and sustainability of the industry. In 2020, the VCA was active in making comment, providing input and uctively engaging on a wide range of State and Federal developments that help shape the future and the environment in which we operate

# Verification



# Glossary

BEP (PVC)	Best Environmental Practice PVC		
Converter	Manufacturer of PVC resins/compounds into a finished product		
COVID-19	Corona Virus Disease 19		
E-PVC	Emulsion PVC		
EMS	Environmental Management System		
GBCA	Green Buildings Council of Australia		
GHG Emissions	Greenhouse Gas emissions		
LMW	Low molecular weight – refers to phthalate plasticisers with 3 to 6 carbon atoms in their backbone		
MOU	Memorandum of Understanding		
NPSIF	National Product Stewardship Investment Fund		
PES	Polyester		
Plasticisers	Chemical substances used to soften PVC and provide flexibility to end products.		
The Program	The PVC Stewardship Program signed by members of the Australian PVC industry		
PSP	Product Stewardship Program (alternatively The Program)		
PVC (Vinyl)	Polyvinyl chloride		
recoPVC	PVC recyclate		
Signatories	The members of the Australian PVC industry who have signed the Program as an indication of their commitment to product stewardship.		
S-PVC	Suspension PVC		
Stabiliser	A compound used to improve the PVC thermal stability during processing and the weathering and/or UV stability of the end-use product.		
Stakeholders	The PVC industry, its employees, suppliers and customers, the local and wider communities, consumers, government and regulators, and any other groups significantly impacted by the industry.		
TSG	Technical Steering Group		
VCA	Vinyl Council of Australia		
vsc	Vinyl Sustainability Council (North America)		